WHAT IS CLAIMED IS:

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- 1. An antioxidant composition comprising:
 - a flavonoid selected from the group consisting of a flavone, a flavonol, an isoflavone, an isoflavonol, an analogue thereof, a pharmaceutically acceptable salt thereof, and a mixture thereof; and
 - a mixture of at least two forms of vitamin E selected from the group consisting of alpha, beta, delta, epsilon, gamma, zeta, eta, xi1, xi2, and sigma tocopherols, and alpha, beta, delta and gamma tocotrienols, and derivatives thereof;
 - wherein the ratio of flavonoid to mixture of vitamin E forms is 40/60 to 90/10 percent by weight.
- 2. The antioxidant composition of Claim 1 further comprising bush plum, green tea extract, grape skin extract, or a mixture thereof.
- 15 3. The antioxidant composition of Claim 2 wherein the flavonoid and mixture of vitamin E forms are primary ingredients; and the primary ingredients are present in the composition in an amount of 12.1% up to 100% by weight.
- 4. The antioxidant composition of Claim 3 wherein the primary ingredients are present in the composition in an amount of 30% to 85% by weight.
 - 5. The antioxidant composition of Claim 3 wherein the primary ingredients are present in the composition in an amount of 82% by weight.
- 25 6. The antioxidant composition of Claim 2 wherein the bush plum, green tea extract, grape skin extract, or a mixture thereof are secondary ingredients; and the secondary ingredients are present in the composition in an amount of between 0% to 87.9% by weight.
- 7. The antioxidant composition of Claim 6 wherein the secondary ingredients are present in the composition in an amount of 15% to 70% by weight.
 - 8. The antioxidant composition of Claim 6 wherein the secondary ingredients are present in the composition in an amount of 18% by weight.
- 35 9. The antioxidant composition of Claim 6 wherein the secondary ingredients are a combination of green tea extract, and grape skin extract.

- 10. The antioxidant composition of Claim 9 wherein the grape skin extract and green tea extract are present in the composition in a weight ratio of 60/40 to 80/20.
- 5 11. The antioxidant composition of Claim 10 further comprising bush plum in an amount of 2% by weight of the composition.
 - 12. The antioxidant composition of Claim 1 wherein the flavonoid is a flavonol and the flavonol is selected from the group consisting of quercetin, kaempferol, myricetin, an analogue thereof, a pharmaceutically acceptable salt thereof, and a mixture thereof.
 - 13. The antioxidant composition of Claim 12 wherein the flavonol is quercetin.

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- 14. The antioxidant composition of Claim 1 wherein the vitamin E forms are selected from the group consisting of alpha, beta, delta, and gamma tocopherol.
 - 15. An antioxidant composition comprising quercetin, a mixture of alpha, beta, delta, and gamma tocopherols, grape skin extract, green tea extract, and bush plum wherein the quercetin and mixture of tocopherols comprise between 12.1% to 100% by weight of the composition and wherein the quercetin and mixture of tocopherols are present in a weight ratio of 40/60 to 90/10 percent.
 - 16. The antioxidant composition of Claim 15 having weight ratios of quercetin, tocopherols, grape skin extract, green tea extract, and bush plum of 49/33/9.5/6.5/2.
- 25 17. The antioxidant composition of Claim 15 wherein the composition has an antioxidant activity of at least 10,000 micromoles Trolox equivalent units per gram, using an ORAC(o) oxygen uptake measuring assay.
- 18. The antioxidant composition of Claim 1 further comprising a carrier comprising gum acacia, xanthan gum, gum tragacanth, gum ghatti, and aloe vera gel extract; wherein the composition and carrier have a weight ratio of 1:2.
- The antioxidant composition of Claim 18 wherein the carrier comprises gum acacia, xanthan gum, gum tragacanth, gum ghatti, and aloe vera gel extract in a weight ratio of 30/30/20/19/1.

- 20. The antioxidant composition of Claim 18 wherein the composition is roller-compacted.
- 21. The antioxidant composition of Claim 15 further comprising a carrier comprising gum acacia, xanthan gum, gum tragacanth, gum ghatti, and aloe vera gel extract; wherein the composition and carrier have a weight ratio of 1:2 to 2:1.
- 22. The antioxidant composition of Claim 16 further comprising a carrier comprising gum acacia, xanthan gum, gum tragacanth, gum ghatti, and aloe vera gel extract in a weight ratio of 30/30/20/19/1; wherein the composition and carrier have a weight ratio of 1:2 to 2:1 and wherein the composition is roller-compacted.
- 23. A method for measuring antioxidant activity of a test sample having water and lipid soluble ingredients by measuring oxygen uptake, comprising:
 - combining an oxidizable target molecule and the test sample in a solvent of acetone/water/detergent to form a test mixture at 37 °C under conditions where oxygen is present in equilibrium with air;

adding an azo radical initiator to the test mixture; and

measuring area under an oxygen uptake curve of the test mixture to provide a measure of the antioxidant activity of the test sample.

24. The method of Claim 23 further comprising:

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combining an oxidizable target molecule and a solvent of acetone/water/detergent to form a control mixture at 37 °C under conditions where oxygen is present in equilibrium with air;

combining an oxidizable target molecule and Trolox in a solvent of acetone/water/detergent to form a standard mixture at 37 °C under conditions where oxygen is present in equilibrium with air;

adding an azo radical initiator to the control mixture, and to the standard mixture;

measuring area under an oxygen uptake curve of the control mixture, and the standard mixture; and determining antioxidant activity in Trolox equivalents to provide a measure of the antioxidant activity of the test sample.

- 25. The method of Claim 23 wherein the test sample comprises water soluble ingredients.
- 26. The method of Claim 23 wherein the test sample comprises lipid soluble ingredients.
- 27. The method of Claim 23 wherein the oxidizable target molecule is linoleic acid.

- 28. The method of Claim 23 wherein the acetone/water/detergent is in a 1:1:1 volume ratio.
- 29. The method of Claim 23 wherein the azo radical initiator is AAPH.

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- 30. The method of Claim 23 wherein oxygen uptake is measured with an oxygen electrode.
- 31. A method of measuring stability of an antioxidant composition over time, the composition having water and lipid soluble ingredients, by measuring oxygen uptake of the composition at a first time point and at a second, later, time point, comprising:
 - combining an oxidizable target molecule and the antioxidant composition in a solvent of acetone/water/detergent to form a test mixture at 37 °C under conditions where oxygen is present in equilibrium with air;

adding an azo radical initiator to the test mixture; and

- measuring area under an oxygen uptake curve of the test mixture to provide a measure of the antioxidant activity of the antioxidant composition at the first time point and at the second time point;
 - wherein a difference between the area under the oxygen uptake curve for the first time point and the area under the oxygen uptake curve for the second time point is a measure of stability of the antioxidant composition over time.
- 32. A process of formulating an antioxidant composition having time release and increased shelf life, comprising:
 - blending the antioxidant composition of Claim 1 with a carrier comprising gum acacia, xanthan gum, gum tragacanth, gum ghatti, and aloe vera gel extract in a weight ratio of 30/30/20/19/1; wherein the composition and carrier have a weight ratio of 1:2 to 2:1 to form a blend;

roller compacting the blend to form a compact; milling the compact to form a granulation; and forming the granulation into a dosage form.

- 33. The process of Claim 32 wherein the weight ratio of antioxidant composition to carrier is 1:2 and the dosage form is 500 mg.
- 34. A process of increasing the shelf life of an antioxidant formulation comprising:

combining the antioxidant formulation and a carrier comprising gum acacia, xanthan gum, gum tragacanth, gum ghatti, and aloe vera gel extract in a weight ratio of 30/30/20/19/1; wherein the composition and carrier have a weight ratio of 1:2 to 2:1 to form a blend; and roller compacting the blend to form a compact.

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35. A method of increasing serum antioxidant activity of an individual comprising administering 500 mg to 1 g of the antioxidant composition of Claim 22 per day to the individual.